

# Asset Performance in the Utilities Industry

Thinktank Birmingham Science Museum

Thursday 21st March

10:00 AM – 5:00 PM

[Register Now](#)

## Event Programme

\*subject to change

Time	Session	Description
9:00-10:00	Arrivals	Guests can explore the Past & Future Galleries with exclusive access (refreshments and breakfast provided)
10:00-10:15	Welcome + Kickoff	Official welcome for guests, view the agenda for the day, kick off presentations
10:15-11:00	Where are we now?	We will assess the current state of the utilities industry, with a focus on the emerging working environments. We will compare leading versus laggard technologies and their respective impacts on operational effectiveness from an industry and SAP perspective, to understand the consequences of maintaining the status quo.
BREAK – REFRESHMENTS PROVIDED		
11:15-12:00	Optimising your Workforce Planning	In an industry where companies invest in numerous projects aimed at optimising their workforce, improving asset performance, and enhancing operational efficiency, finding tools that facilitate project alignment with the organisation’s strategic priorities can be the starting point for project success. We will explore proven approaches to reduce costs, improve performance, and ensure high-value project outcomes.
12:00-13:00	Lunch + Networking	Enjoy a delicious lunch and can connect with industry leaders and SAP experts
13:00-13:45	How to Execute: A Customer’s Point of View	Understand how our customers have built proof-of-concept solutions that paved the way for progress with proven results. Ask, discuss, and learn from those who have faced familiar challenges head-on, ensuring you walk away from the session feeling empowered and prepared for your next project.
BREAK – REFRESHMENTS PROVIDED		
14:00-14:45	Using Reporting for Data Driven Decision Making	Identifying, calculating, and reporting on the right KPIs will improve the accuracy of your decision-making. Learn how integrating key data into workforce optimisation systems can yield better-informed decision-making, especially critical in activities like maintenance schedules and resource allocation.
14:45-15:00	Closing Remarks	Closing remarks and we will all make our way to the planetarium for the private show
15:00-15:30	Private Planetarium Show	Enjoy a private show in the museum’s planetarium exclusive to event guests
15:30-17:00	Access to Museum + Networking	Network with peers and experts while enjoying the Birmingham Science Museum